Do you think COMM can be improved?

- No, not really: 0
- Yes, definitely: 5
- Maybe, I don't know: 4
Do you think we should improve COMM?

0
Mostly Internally

9
Both Internally & Externally

0
Mostly Externally
What should be improved?

- WG intermediate info
- Instrumentalists and observers
- Work between meetings
- Issues in the community
- Comm w science community
- Updates on the progress
- If with instrum consortia
- Calibration teams' work
- Outside talks posters
- Community awareness
- Information exchange
- Regular telecons
- Promote IACHC
- Visibility of newletters
- Bridge between
Do you think IACHEC is well-known?

- Yes, pretty well-known: 5
- No, not really: 4
- Not sure: 0
How can we improve COMM internally?

regular telecons

communicate progress
track milestones
explain what iachec is
wgs working as wgs
wg trimestral telecon
announce goals of iachec
mutual invitation cal mtg
talk more
document repository
organization
email lists
twitter
regular email updates
email lists on webpage
missions’s newsletters
meeting exposure
conference booths
iachec meetings at confer
bi-monthly telecons
slack
centralized outreach
wg iachec website pages
meeting exposure
papers
email lists
mission's newsletters
regular email updates
news letter
slack channel
How can we improve COMM externally?

- More IACHEC papers
- Centralized outreach
- Conference session
- Show how IACHEC helps
- Missions's newsletter
- Talk at instrument consortia
- Talks posters at meetings
- Viral YouTube video
- Facebook Twitter
- Special sessions
- Explain what IACHEC is
- Special sessions at AAS
- Newsletters
- Connecting help desks
- Booth at conferences
- More IACHEC poster
- Web site
- Logo
How can we improve IACHEC's exposure?

- posters and talks
- more IACHEC poster
- special sessions head
- twitter presence hashtag
- conference sessions
- more IACHEC slides
- head newsletter
- Athena newsletter
- more IACHEC talks
- social media
  - twitter
  - facebook
Internally:

- Regular telecons (2-3 months)
- Slack channel (Kristin)
- Regular email updates
- (Centralized) Easy to manage email lists
- More structured way of working
- Set goals
- Follow progress
- Highly visible document repository

Externally:

- Centralised Helpdesk, connecting helpdesks, single email contact
- Whenever anyone goes to a conference, bring the IACHEC poster.
- Helpdesk made obvious on poster
- Facebook, Twitter, YouTube
- Centralised outreach
- A way to collate frequency of issues

Exposure:

- Have news items on IACHEC in other newsletters (mission newsletters) every time there's something newsworthy (like a meeting, the yearly report, a paper)
- #iachec hashtag for Twitter